



JOB ANNOUNCEMENT

TITLE: Assistant Sales & Marketing Manager
SUPERVISOR: Sales & Marketing Manager/General Manager
CLASSIFICATION: Part time
SHIFT: Days & Nights / Weekends & Weekdays

Position Summary:

This position is responsible for assisting the Sales and Marketing Director with the development and implementation of sales and marketing strategies, plans, and programs primarily designed to increase golf rounds played, maximize revenues, and promote a positive image of the facility.

Qualifications:

- BA or BS degree preferred. Or Internship with school credit accepted.
- 1-2 years applicable marketing, sales, and management experience, preferably in the golf industry.
- Demonstrated experience and capability in the areas strategic planning, marketing, sales, and graphic design experience.
- Demonstrated quality written, verbal, and interpersonal communication skills.
- Ability to analyze and solve problems; efficiently handle multiple duties under pressure with minimal supervision; work flexible hours as required including nights/weekends.
- Positive attitude, professional manner and appearance in all situations.

TO APPLY: Applicants must submit a completed application or cover letter and resume to The Wilderness at Fortune Bay, 1430 Bois Forte Road, Tower, MN 55790; attention Chris Martin. A complete job description will be provided to those who are selected for an interview.

Visit www.golfthewilderness.com for more information.

Native American Preference will apply when candidates are equally qualified.